

FORUM RESEARCH INC.

Liberals Hold Commanding Lead in Fortress Toronto

Toronto, July 9th – In a random sampling of public opinion taken by The Forum Poll™ among 1143 Toronto voters, amongst those decided and leaning, almost half (46%) say they will support the Liberals in the next Federal election.

A quarter (26%) say they support the Conservatives.

1 in 10 (12%) say they will support the NDP, while a similar proportion (10%) say they support the Greens.

1 in 20 (4%) say they will support the PPC, and a few will support another party.

Respondents most likely to say they will support the Liberals include those aged 55-64 (55%) or 65+ (53%), females (50%), the least wealthy (49%), earning \$20-40,000 (50%), or \$80-100,000 (47%), living in the Former City of Toronto (48%), East York (47%), or Scarborough (49%), and public transit users (50%).

"The Liberals are once again showing a dominant lead over their political rivals in Fortress Toronto," said Dr. Lorne Bozinoff, President of Forum Research. "Meanwhile, support for the Greens is continuing to rise in the city."

MEDIA INQUIRIES:

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Methodology

The Forum Poll[™] was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1143 randomly selected Torontonians. The poll was conducted July 3rd – 6th, 2019.

Results based on the total sample are considered accurate +/- 3%, measured as the average deviation across all response categories, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <u>www.forumresearch.com/samplestim.asp</u>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll[™] and other polls may be found at Forum's poll archive at <u>forumpoll.com</u>.

Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied. TABLE IS AN EXAMPLE ONLY.

Due to rounding some numbers may not add up to 100

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Voter intention

If a federal election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?

Age/gender

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%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non- Binary
Sample	1092	150	148	206	246	342	568	495	29
Conservative	26	24	40	24	22	24	31	21	34
Liberal	46	39	37	48	55	53	44	50	14
New Democratic	12	15	7	14	12	9	10	13	21
Green	10	15	11	10	5	8	9	11	14
People's Party of Canada	4	5	2	2	4	3	4	2	14
Other	2	2	2	1	2	3	2	2	3

Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	More than \$250k
Sample	1092	74	128	127	124	135	265	54
Conservative	26	20	20	24	21	27	29	39
Liberal	46	49	50	45	44	47	46	49
New Democratic	12	13	17	17	11	13	10	4
Green	10	10	6	10	17	8	8	3
People's Party of Canada	4	5	1	3	2	3	5	5
Other	2	2	4	1	4	2	1	0

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree	
Sample	1092	97	218	437	340	
Conservative	26	27	30	26	24	
Liberal	46	46	47	47	45	
New Democratic	12	11	12	14	10	
Green	10	13	6	9	13	
People's Party of Canada	4	2	4	3	5	
Other	2	2	3	2	2	

Community

%	Total	Former city of toronto	East york	North york	Etobicoke	York	Scarborough
Sample	1092	352	89	219	208	67	157
Conservative	26	19	14	29	26	27	33
Liberal	46	48	47	45	45	40	49
New Democratic	12	15	23	7	13	20	11
Green	10	14	12	10	10	10	5
People's Party of Canada	4	3	1	6	5	3	2
Other	2	2	2	4	1	0	1

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